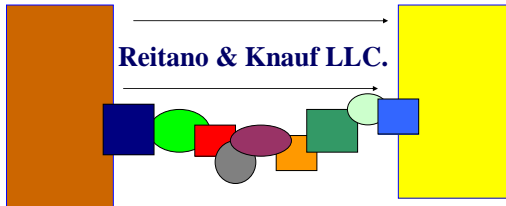


“Making Change Safe”



42 Brookvale Road, Kinnelon NJ 07405
STEPHEN REITANO, CHAIRMAN
RON KNAUF, PRESIDENT
1-973-703-1624
Contact...ron@makingchangesafe.com
Web-site...www.makingchangesafe.com

Ronald C. Knauf...

PROFESSIONAL VITA SUMMARY

Ron is an internationally recognized leader, coach and mentor in the areas of change management, strategic repositioning and outcome based leadership. Ron's expertise's are in diagnosing and mitigating those issues that prevent a business from maximizing their full potential. As an Executive Coach, he guides senior business leaders in enhancing their leadership skills to reach their full potential.

Ron is currently the CEO/COO of Cactus Holding Corp, an 800 employee multi-faceted company in the beauty business. Cactus is headquartered in Long Island, NY. He previously served as President and Chief Operating Officer of Dora International, whose world headquarters is located in Istanbul, Turkey

Early in his career Ron bought under-performing businesses, rehabilitated and resold them. For more than 20 years Ron and his team turned-around 16 businesses in the New York area. He was doing the ESOP concept before people knew what ESOP's were. During those years he was actively involved in community activities. Ron was a member, officer and President of several community organizations, including serving as an officer and President of the Pelham NY Board of Education. He is an Associate for Hazard, Young & Attea the national search firm.

For many years Ron has been active in the fields of business improvement diagnosis, change management and leadership enhancement. Ron worked primarily with clients in family owned firms. Clients are generally in the NY-Metro area, New England and Asia.

Ron has been CEO and/or a senior level officer of several very successful companies. He was recently President of AME Corporation in Towaco NJ from 2003-2008. He has served on several corporate boards in the USA, Europe and Asia. An interesting article featuring Ron is available at www.amecorporation.com/1-17134418-eprint.pdf.